

# PRESS RELEASE

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York, PA - The Manufacturers' Association of South Central Pennsylvania is proud to announce the second phase of its membership campaign, *Getting It Done For Business*, developing the future workforce. Building on the organization's 105 year history of leading numerous education and workforce development initiatives, the Manufacturers' Association is committed to work with employers and stakeholders to provide industry-leading training and education programs. *Getting It Done For Business*, creating an environment where companies can become more productive, more competitive, and more profitable.



## ***Getting It Done For Business***

The platform of *Getting It Done For Business – Workforce Development* will include:

- ✓ Providing a technical training program to enhance the skills of current employees.
- ✓ Managing a manufacturing apprenticeship program.
- ✓ Offering professional development curriculum and certifications.
- ✓ Advancing nationally recognized skill credentials.
- ✓ Partnering with public policy and legislative representatives to align education and workforce training programs to industry expectations.
- ✓ Supporting education initiatives in curriculum development and career awareness programs.
- ✓ Advancing technology to provide flexible, state-of-the-art training curriculum.

Join the Manufacturers' Association of South Central Pennsylvania and become a part of the effort to revitalize economic activity in south central Pennsylvania. For more information, contact Mike Smeltzer or Dana Dehoff at (717) 843-3891 or visit [www.mascpa.org](http://www.mascpa.org).

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