



THE MANUFACTURERS' ASSOCIATION
320 Busser Road, 2nd FL, P.O. Box 493, Emigsville, PA 17318
Phone (717) 843-3891 • Fax (717) 854-9445 • office@mascpa.org

MEDIA INFORMATION

For Immediate Release

Date: March 19, 2019

Contact: Todd Willman,
Marketing & Membership Manager

Phone: (717) 843-3891

twillman@mascpa.org

Popular TV Anchor and Reporter Corinne Lillis to Host and Emcee Association's 2019 Annual Event; Men's Chorus to Kick-Off Annual Program

Oceanographer and Explorer Robert Ballard to Keynote Popular Gathering

(York, Pa.) – The Manufacturers' Association of southcentral Pennsylvania has announced that popular area TV traffic anchor and reporter Corinne Lillis of WGAL TV-8 in Lancaster, will emcee and host the Association's upcoming 113th Annual Event on April 25, at The Pullo Center in York, PA.

Lillis joined WGAL TV-8 in the Spring of 2016. She has a Broadcasting Degree from Millersville University. Her first job out of college was as the host of a morning talk show at a radio station just outside Philadelphia.

The evening's guest and keynote speaker will be noted Oceanographer and Explorer Robert Ballard, who discovered the remains of the *Titanic* and many notable shipwrecks, including John F. Kennedy's *PT-109*.

The author of numerous books, scientific papers and articles, Ballard has been featured in several National Geographic television programs, including 'Secrets of the Titanic' and a five-part mini-series, 'Alien Deep with Bob Ballard,' currently streaming on Netflix. A pioneer in the development of deep-sea submersibles and remotely operated vehicle systems, he has taken part in more than 155 deep-sea expeditions.

The opening of the evening's program features musical numbers followed by *The National Anthem*, performed by The Keystone Capital Chorus. Known throughout southcentral Pennsylvania for their unique blend of harmonies, the group serves as the Harrisburg Chapter of The Barbershop Harmony Society. With more than 80 members, they compete in the western division of the Mid-Atlantic District, and have won the division championship eight of the past twelve years. The Chorus has been performing for more than 65 continuous years.

On April 25, the Association will also recognize several regional outstanding manufacturers for their calendar 2018 contributions either to their business organization or their local community – in the categories of *Manufacturer of the Year*, *Community Investor* and *Manufacturing Innovator*, while the organization will present its *Partner of the Year* award that same evening.

(continued)

Also on April 25, the Association will present its first-ever *Manufacturing Trailblazer Award* – to honor an early manufacturer who contributed significantly to the strength of today’s regional manufacturing economy.

Award contenders may be nominated by the public, provided the company is a current member of The Manufacturers’ Association. Nomination forms can be found online at <http://bit.ly/2CqIQpo> and may be submitted by the public prior to Friday, March 29, 2019. Nominations can be emailed to office@mascpa.org, while completed nominations can be also be mailed to: The Manufacturers’ Association, Attention: Award Nominations, 320 Busser Road, 2nd Floor, P.O. Box 493, Emigsville, PA 17318.

Much of Ballard’s talk will center on the pioneering of tele-operated robots that are beginning to revolutionize the manufacturing industry.

“We’re delighted to bring someone such as Robert Ballard and his unique first-person experiences to our 2019 Annual Event - which again will be supported by our platinum sponsor, RKL,” said Tom Palisin, the organization’s executive director.

The event will include business networking and great cuisine and desserts earlier in the evening.

Tickets are available for \$85 per person and \$40 for students (with valid school ID). Tickets are on sale now, and can be ordered by email at AnnualEvent@mascpa.org, or by phone at (717) 843-3891. More details can be found at the Association’s event webpage, www.mascpa.org/2019AnnualEvent.

Several event sponsorships are also available for area businesses, in conjunction with Robert Ballard’s upcoming York appearance.



**Oceanographer and Explorer Robert Ballard
Guest and Keynote Speaker**

(continued)



**The Keystone Capital Chorus
Harrisburg, PA**



**Corinne Lillis
WGAL TV-8 Morning Traffic Anchor and Reporter**

#

The Manufacturers' Association is the partner and advocate for manufacturing, production and logistics in Pennsylvania and Maryland, serving more than 360 member companies.

Founded in 1906 within the strength of the region's strong industrial roots, today the Association actively works with many types of organizations – offering member benefits such as employee education, training and workforce development, group benefit insurance, professional HR and search services, networking events, and much more.

Visit our website at www.mascpa.org